

FEATURE COMPARISON BETWEEN E-COMMERCE PACKAGES

	\$50/-	\$75/-
Products Allowed	Unlimited	Unlimited
No. of pages	Unlimited	Unlimited
No. of Categories	Unlimited*	Unlimited*
No. of Sub-Categories	Unlimited*	Unlimited*
Products mapping to more than one Category	Not Allowed	Allowed
Option to Allow No. of Products on one page	Allowed	Allowed
No. of Merchant Accounts Allowed	One	Two
Shipping Integration with USPS or UPS or FedEX or DHL	No	Yes
Shipping tracking # emailed to customers	No	Yes
Admin defined shipping methods (e.g. Ground, Next Day, 2nd Day, Priority, etc)	Allowed	Allowed
Support for Download Products	Yes	Yes
Batch Shipping Order Printing/Tracking Integration with UPS WorldShip, Endicia for USPS, and FedEx Shipping Mgr.	No	Yes*
Product Recommendation	Yes	Yes
Customer Add To Wish List Supported (Persists over Customer Visits also)	No	Yes
No. of Images Allowed	Maximum Two	Maximum 3
Coupons (Dollar off or %age off)	Choose One - Dollar off or %Age off	Both Types
Order History	No	Yes
One Click Re-Order	No	Yes

Skip Account Creation On Checkout	Yes	Yes
Apply Tax By State	Yes	Yes
Order Receipts Emailed To Customer	Yes	Yes
Email notification Sent to Store Administrator if new order Arrives	Yes	Yes
Static Pages can be modified by Admin	No	Yes

Please note that if Paypal (premier or business account) is not used as a Merchant Account, then the Merchant account needs to be signed up with Innovadia. I offer lowest rate guarantee also.